



| Report Name | Survey Type | Grade Level | Number of Respondents (N) |
|------------------------------------|-----------------|-------------|---------------------------|
| All Participating Schools – Year 4 | Parent/Guardian | 10 | 1000 |

School Level Response Rates:

| | |
|--------------------------|-------|
| Surveys Administered | 2720 |
| Surveys Received | 1000 |
| School Response Rate (%) | 36.8% |

Results (Percentages) by Survey Question

1. What is your gender

| | (%) |
|-------------|-------|
| Female | 70.9% |
| Male | 28.1% |
| Other | 0.7% |
| No Response | 0.3% |

2. What is your relationship to the child who brought this survey home?

| | (%) |
|-----------------------|-------|
| Parent or Guardian | 90.9% |
| Step or foster parent | 2.2% |
| Grandparent | 6.1% |
| Other | 0.0% |
| No Response | 0.8% |

3. What is your race?

| | (%) |
|---|-------|
| White | 93.9% |
| Black or African American | 3.3% |
| Asian | 0.4% |
| American Indian or Alaska Native | 0.4% |
| Native Hawaiian or Other Pacific Islander | 0.1% |
| Two or more races | 0.8% |
| Other | 0.0% |
| No response | 1.1% |

4. What is your ethnicity?

| | (%) |
|------------------------|-------|
| Hispanic or Latino | 2.3% |
| Not Hispanic or Latino | 88.2% |



| | |
|-------------|------|
| Other | 0.0% |
| No Response | 9.5% |

5. What is the main language you speak at home?

| | (%) |
|-------------|-------|
| English | 98.2% |
| Spanish | 0.6% |
| Other | 0.0% |
| No Response | 1.2% |

6. Which of the following options best describes your family's total annual income?

| | (%) |
|----------------------------------|-------|
| \$30,000 or less | 23.1% |
| \$30,001 - \$60,000 | 26.1% |
| \$60,001 - \$100,000 | 21.2% |
| \$100,001 or more | 8.5% |
| Don't know or I'd rather not say | 19.0% |
| No Response | 2.1% |

7. What is the highest level of education obtained by your child's Mother/Father?

| | Mother (%) | Father (%) |
|-------------------------------------|------------|------------|
| Some high school | 7.8% | 12.4% |
| High school diploma/GED | 32.8% | 42.3% |
| Some college | 21.7% | 17.2% |
| 2-year college degree (Associate's) | 11.8% | 6.0% |
| 4-year college degree (Bachelor's) | 14.9% | 11.3% |
| Master's degree | 5.3% | 3.1% |
| Ph.D. or higher | 0.6% | 0.8% |
| Don't know | 4.8% | 6.5% |
| No Response | 0.3% | 0.4% |

8. If you have other children, how many have attended or are currently attending college?

| | (%) |
|-----------------------------|-------|
| 0 | 58.0% |
| 1 | 23.3% |
| 2 | 6.1% |
| 3 | 2.5% |
| 4 | 0.3% |
| 5 or more | 0.4% |
| I don't have other children | 8.9% |
| No Response | 0.5% |



9. Have you talked to your child about attending college?

| | (%) |
|-------------|-------|
| Yes | 93.1% |
| No | 5.9% |
| No Response | 1.0% |

10. How strongly do you agree or disagree with the following statements?

| | Strongly Agree (%) | Agree (%) | Disagree (%) | Strongly Disagree (%) | No Response (%) |
|--|--------------------|-----------|--------------|-----------------------|-----------------|
| Attending college is important to my child's career goal and future. | 68.6% | 24.7% | 1.3% | 4.5% | 0.9% |
| It's too early to think about my child going to college. | 5.2% | 8.2% | 31.7% | 52.3% | 2.6% |

11. What is the highest level of education that you would...

| | Like your child to get? (%) | Expect your child to get? (%) |
|-------------------------------------|-----------------------------|-------------------------------|
| High school or less | 2.1% | 4.9% |
| Some college | 9.8% | 12.6% |
| 2-year college degree (Associate's) | 10.2% | 15.1% |
| 4-year college degree (Bachelor's) | 38.8% | 43.3% |
| More than a 4-year college degree | 38.7% | 23.5% |
| No Response | 0.4% | 0.6% |

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

| | Yes (%) | No (%) | No Response (%) |
|-------------------------------|---------|--------|-----------------|
| College Entrance Requirements | 46.7% | 52.4% | 0.9% |
| Availability of Financial Aid | 44.5% | 54.2% | 1.3% |

13. Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?

| | (%) |
|-------------|-------|
| Yes | 70.1% |
| No | 28.1% |
| No Response | 1.8% |



**2017-18 Year 4 Parent/Guardian Survey
State Level Report**

14. Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

| | A public 4-year college (%) | A public community/ technical college (%) | A public career/ technical center (%) |
|----------------|-----------------------------|---|---------------------------------------|
| Definitely | 27.7% | 35.6% | 38.0% |
| Probably | 37.5% | 38.5% | 38.6% |
| Not Sure | 24.2% | 19.0% | 17.4% |
| Probably Not | 6.4% | 3.3% | 2.5% |
| Definitely Not | 3.3% | 1.3% | 1.1% |
| No Response | 0.9% | 2.3% | 2.4% |

15. On average, how much do you think it costs for one year of in-state tuition at...

| | 4-Year Public College (%) | Public Community or Technical College (%) |
|-------------------|---------------------------|---|
| Up to \$4000 | 3.7% | 23.2% |
| \$4001 - \$8000 | 21.1% | 30.2% |
| \$8001 - \$11000 | 23.7% | 17.9% |
| \$11001 - \$16000 | 19.0% | 12.6% |
| \$16001 - \$21000 | 12.8% | 7.3% |
| \$21001 - \$26000 | 7.6% | 2.9% |
| >\$26000 | 10.9% | 3.4% |
| No Response | 1.2% | 2.5% |

*The correct amounts are highlighted in green.

16. How aware are you about the following topics?

| | Extremely (%) | Moderately (%) | Slightly (%) | Not at All (%) | No Response (%) |
|--|---------------|----------------|--------------|----------------|-----------------|
| FAFSA | 22.6% | 34.7% | 24.3% | 17.5% | 0.9% |
| College Savings Plan/529 | 12.1% | 30.3% | 26.3% | 30.0% | 1.3% |
| ACT/SAT | 31.5% | 38.9% | 19.9% | 8.3% | 1.4% |
| WV Higher Education Grant | 14.4% | 32.4% | 24.9% | 26.9% | 1.4% |
| Federal Pell Grants | 17.0% | 34.6% | 26.6% | 20.7% | 1.1% |
| Federal Student Loans | 23.0% | 36.1% | 24.3% | 15.2% | 1.4% |
| Federal Work-Study | 15.2% | 29.7% | 23.3% | 30.5% | 1.3% |
| Scholarships | 25.9% | 33.0% | 25.3% | 14.4% | 1.4% |
| Requirements for College Acceptance | 25.4% | 36.5% | 23.8% | 13.1% | 1.2% |
| The Importance/ Benefit of a College Education | 52.5% | 29.3% | 10.5% | 6.5% | 1.2% |
| High School Graduation Requirements | 43.2% | 37.9% | 13.4% | 4.2% | 1.3% |



17. How much money per academic Year do you think your child can get if he or she qualifies for a...

| | Federal Pell Grant (%) | WV Higher Education Grant (%) | PROMISE Scholarship (%) |
|-----------------|------------------------|-------------------------------|-------------------------|
| Up to \$1,000 | 6.8% | 8.8% | 10.0% |
| \$1,001- \$2000 | 14.0% | 14.1% | 10.4% |
| \$2,001-\$3,000 | 17.2% | 19.4% | 12.4% |
| \$3,001-\$4,000 | 16.0% | 20.1% | 16.4% |
| \$4,001-\$5,000 | 17.7% | 16.4% | 23.7% |
| \$5,001-\$6,000 | 14.2% | 8.8% | 7.0% |
| \$6,001-\$7,000 | 3.3% | 4.0% | 4.4% |
| >\$7,000 | 8.8% | 5.8% | 13.6% |
| No Response | 2.0% | 2.6% | 2.1% |

*The correct amounts are highlighted in green.

18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

| | Extremely (%) | Moderately (%) | Slightly (%) | Not at All (%) | No Response (%) |
|------------------------------------|---------------|----------------|--------------|----------------|-----------------|
| College or university websites | 21.8% | 36.7% | 25.4% | 13.7% | 2.4% |
| College Foundation of WV website | 17.2% | 30.7% | 26.2% | 23.0% | 2.9% |
| Other college planning websites | 12.6% | 29.4% | 26.9% | 27.3% | 3.8% |
| College fairs | 16.7% | 30.4% | 24.2% | 25.5% | 3.2% |
| Television | 10.8% | 25.9% | 31.6% | 28.4% | 3.3% |
| Radio | 8.6% | 20.1% | 26.2% | 42.1% | 3.0% |
| Direct mail | 12.3% | 26.7% | 25.7% | 32.3% | 3.0% |
| E-mail | 12.1% | 24.3% | 26.3% | 34.0% | 3.3% |
| Brochures and pamphlets | 14.9% | 30.4% | 30.4% | 21.1% | 3.2% |
| Magazines/newspapers | 8.9% | 22.6% | 28.8% | 36.7% | 3.0% |
| Signs, posters, or billboards | 11.0% | 22.8% | 32.2% | 31.0% | 3.0% |
| Text messages | 11.6% | 22.2% | 20.7% | 42.5% | 3.0% |
| School counselor | 25.7% | 29.7% | 23.6% | 17.8% | 3.2% |
| Family members | 24.1% | 34.3% | 26.0% | 12.7% | 2.9% |
| GEAR UP staff | 26.5% | 27.6% | 23.4% | 19.7% | 2.8% |
| College admissions representatives | 18.4% | 28.0% | 22.6% | 27.2% | 3.8% |
| Social Media | 16.1% | 28.9% | 25.7% | 26.2% | 3.1% |